

You Can't Get Rich Thinking You're Broke

Amanda Colford

Small business people today have ample access to resources, skillset development opportunities and mentors to guide us through the process of growth; seemingly everything possibly needed to build a financially abundant lifestyle. The world is ours for the taking! Mentors will often teach us to stay focused on our goal; connect to our vision, fail our way forward and eventually we will reach success! Taking this program or that mastermind will set us free and give us everything we need! So, we work away, follow the strategies and coaching as best we can. We focus on our wins and staying committed to our declarations.

Yet still, there is something missing. While some people are completely fulfilled, living their "dream come true" lives, many people are secretly wishing, yearning or maybe even desperate for more; for different, in at least one aspect of their lives. Maybe it's a constant concern about having enough money to make ends meet, or feeling trapped in a routine that has become unsatisfying over the years. Perhaps finances are great, but there is an underlying pull for more in other aspects of life, like feeling confident enough to share ideas, to go for bigger goals, or to be the focal point on a stage. "If only I were smarter;" "if only I looked better," "if only I were healthier;" "if only I felt loved and valuable" THEN I could be more successful and feel complete.

There is a part of our thinking quietly running in the background and co-creating everything in our lives. Think of it as the piece of the iceberg below the water surface. The deep, inner mind...the subconscious, consists of many layers of programming that have been accepted from different places and different times: events from childhood and in the womb, cellular memory passed down from past generations, even information from supposed past lives. Often times, these layers are so deeply embedded that we are unaware we are even carrying them. Our perspective, decisions, beliefs, feelings and behaviors are all reflective of the neurological programming in place. In other words, our current reality is a direct reflection of the thinking we hold within our inner mind.

What this means to you is that you will inevitably create the level of wealth that your inner mind is aligned with, regardless of your intentions, goals or action steps. If you desire a 7-figure business and invest in the best mentors and programs in your industry to get you there, but believe that you are unworthy or undeserving at the inner thinking level, you will find yourself in a long-term pattern of receiving / sabotaging / receiving / sabotaging. You may very well build a 7-figure business but it will take you significantly longer and be significantly more difficult for you than need be.

A very talented and ambitious woman once shared with me that she was noticing disturbing and shocking trends in the financial records of her business. Her income level was within \$25,000 - \$35,000/year, despite her intention to increase annually and achieve 6-figures. Clearly, her inner thinking was aligned with something very different than her conscious intention. Upon using hypnosis to access her inner mind, she discovered that she was told by her father at a very young age that her family always made less than \$40,000/year, but were just fine. In that moment she created the belief that she belonged at that income level, and that not remaining there would separate her from her family. Many years later, as an adult, what she consciously wanted was being overpowered by that inner thinking. Those limiting beliefs and decisions, that she wasn't even consciously aware of, were sabotaging her efforts and keeping her perfectly aligned with "less than \$40,000/year."

Many small business people have periods of productivity and financial success, followed by times of lost motivation and a feeling that something is missing. That feeling of wanting to achieve but having something keeping you from really stepping into that success is an indicator to you that your inner thinking is in conflict with your goals. This conflict will not get you wealthy! You need to think wealthy first, at ALL levels of your

mind, before it can become and remain your reality! Ensuring that your inner mind is aligned with the life and financial experience that you desire is key to your ability to create it. More significant than education, certifications, skill set, intelligence and social connections, your inner thinking will create a reflection of itself in the world around you. If you desire wealth and abundance but hold scarcity, fear, lack, undeserving or unworthy thoughts, the path to your goals will be long, difficult, and riddled with setbacks and conflicts...providing you ever get there at all.

Hypnosis allows you to bypass conscious thinking and resistance to change, and access that deep inner thinking that is the programming creating your reality. From here you can identify limiting decisions, beliefs, feelings and behaviors that are not aligned with your best life, remove them, and replace them with new ones that actually serve you. Think of it as reprogramming your inner thinking, similar to a software update. Since some of that inner thinking will be so deeply embedded that you are not even aware that it is present or having a significant impact on your life, it is important to work with an exceptional hypnotist with whom you feel safe and comfortable. It is most often not possible to access that level of inner thinking without external guidance.

Once your inner thinking has been updated to be in alignment with what you desire, you will be free to create and receive! Cleansing your inner mind will have measurable effects on your finances. After removing the limited beliefs and decisions from her inner mind, the woman who was once tapped out at less than \$40,000/year began creating 5 figure months consistently, earning as much per month as she used to earn per year.

Allow yourself the relaxing experience of hypnosis to cleanse your inner mind, and you too will be free to create wealth much more easily and quickly. When your inner mind is working towards the same goals as your conscious level of awareness, that feeling of something missing will dissolve. You will no longer carry a quiet wishing, yearning or desperation for more, because you will be free to simply go and create what has been missing. The limitations that used to prevent you from moving forward will be gone. The urge to overcome something BEFORE you can succeed will disappear, and you will finally be free to feel complete and fulfilled.